

Bachelor of Arts in Communication Studies
McMurry University

Core (required):

- COMM 1310 (Principles in Communication) OR 2330 (Business & Professional Communication)
- COMM 2335 – Communication Theory
- COMM 2345 – Public Speaking
- COMM 3345 – Internet, Media & Society
- COMM 4335 (Communication Ethics) OR Internship

Select 9 hours from:

- COMM 336 (A-D) Topics in Rhetoric – includes Traditional (Ancient) Rhetoric, Modern & Contemporary Rhetoric, Argumentation & Persuasion, and Propaganda

Select 3 hours from:

- COMM 3305 – Intercultural Communication
- COMM 3355 – Communication & Diversity

Select 6 hours from:

- COMM 334(A-C) Topics in Professional Communication – includes Groups & Teams, Organizational Communication, and Mediated Professional Communication

Supporting Courses: Select 9 hours from:

- POSC 2350 (Contemporary Global Issues) OR POSC 3310 (Political & Cultural Geography)
- PSYC 1340 (General Psychology)
- RELI 2350 (Religions of the World)
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Communication Studies Core – 33 hours